



UniMAC

UNIVERSITY OF MEDIA, ARTS AND COMMUNICATION

UNIVERSITY OF MEDIA, ARTS, AND COMMUNICATION 2026/2027 ADMISSIONS

Admission of Prospective Applicants to Postgraduate and Undergraduate Degree Programmes for the 2026/2027 Academic Year

The University of Media, Arts and Communication announces for the information of the general public that applications are open for the admission of prospective applicants to the following programmes:

DETAILED PROGRAMMES

POSTGRADUATE PROGRAMMES

1. Master of Arts in Journalism - **Evening**
2. Master of Arts in Public Relations with Marketing - **Evening & Weekend**
(Saturday/Sunday)
3. Master of Arts in Media Management - **Evening**
4. Master of Arts in Development Communication - **Evening & Weekend**
(Friday/Saturday)
5. Master of Arts in Strategic Public Relations Management - **Evening & Weekend**
(Saturday/Sunday)
6. Master of Arts in Political Communication Management - **Evening**
7. Master of Fine Arts in Documentary Film Production - **Regular**
8. Master of Philosophy in Strategic Public Relations Management - **Evening & Weekend** (Saturday/Sunday)
9. Master of Philosophy in Political Communication Management - **Evening**
10. Master of Philosophy (Top Up) in Strategic Public Relations Management - **Evening & Weekend** (Saturday/Sunday)

11. Master of Philosophy (Top Up) in Political Communication Management - **Evening**

12. Doctor of Philosophy in Media and Communication - **Regular**

Mode: Evening and weekend

Evening Mode: *These are 12-month intensive programmes based on the semester system. Lectures begin at 4:00 p.m. each day (Monday through Thursday).*

Weekend Mode: *These are 12-month intensive programmes based on the semester system, with lectures on **Fridays at 4:00 pm and Saturdays/Sundays at 7:00 am.***

UNDERGRADUATE PROGRAMMES

1. Bachelor of Arts in Communication Studies (Journalism Option) Print, Broadcast and Online.
2. Bachelor of Arts in Communication Studies (Public Relations Option)
3. Bachelor of Arts in Broadcast Journalism (Radio, TV, and Online)
4. Bachelor of Arts in Journalism (Specialisation in Sports, Economics and Politics)
5. Bachelor of Arts in Public Relations with Marketing
6. Bachelor of Science in Business and Communication
7. Bachelor of Arts in Development Communication
8. Bachelor of Arts in Bilingual Business Administration
9. Bachelor of Arts in French with Business Communication
10. Bachelor of Arts in Translation
11. Bachelor of Arts in Arabic
12. Bachelor of Fine Arts in Animation
13. Bachelor of Fine Arts in Film Directing
14. Bachelor of Fine Arts in Television Production
15. Bachelor of Fine Arts in Editing
16. Bachelor of Fine Arts in Production Design
17. Bachelor of Fine Arts in Motion Picture Photography
18. Bachelor of Fine Arts in Sound Production

19. Bachelor of Fine Arts in Multimedia Production (*Graphic Design, Web Design, Motion Graphics, Visual Effects, and 3D Modelling*)

20. Diploma in Communication Studies

21. Diploma in Public Relations

22. Diploma in Arabic

23. Diploma in Bilingual Business Administration

24. Diploma in Broadcast Journalism

25. Diploma in Multimedia

26. Diploma in Film and Television Production

Mode: Regular, Evening (Diploma) and Weekend (Level 200, 300 Top-up and Diploma)

ADMISSION REQUIREMENTS

A. DOCTOR OF PHILOSOPHY IN MEDIA AND COMMUNICATION

To be admitted into the Ph.D. in Media and Communication programme, applicants must possess:

1. A master's degree in a communication-related field from an accredited university with a CGPA of 3.0 and above.
2. A 2-year MA/MSc with research in a communication-related field from an accredited university.
3. An MPhil in a communication-related field from an accredited university.
4. An MFA in Film and Television Production from an accredited university.
5. At least a grade B in the master's Dissertation / Thesis.
6. Present a 1500-word research proposal of an intended study area as part of the application process.
7. A 500-word statement of purpose.
8. Applicants seeking admission into a PhD programme shall submit three (3) letters of recommendation, one of which must be from an academic referee.
9. Pass a selection interview.

Programme Specialisation

Prospective Applicants for the PhD in Media and Communication may specialise in any of the following areas or strands.

- a. Media and Journalism
- b. Indigenous Language Media

- c. Discourse and Communication Studies
- d. Development Communication
- e. Political Communication
- f. Public Relations
- g. Marketing Communication
- h. Film and Television

B. MASTER OF PHILOSOPHY (MPhil)

Applicants must possess:

- i. A bachelor's degree from an accredited university with a Second-Class Upper Division (2nd Class Upper) or better
- ii. Submit a written statement of purpose, not exceeding 500 words, explaining why they intend to study for an MPhil.
- iii. The applicant shall submit two (2) letters of recommendation, at least one of which must be from an academic referee.
- iv. Pass a selection interview when needed

C. (TOP-UP) MASTER OF PHILOSOPHY

Applicants must satisfy the following:

- i. Hold an MA, MSc, MBA and related qualifications in a discipline related to the specialisation of the One-Year MPhil Top-Up programme with a GPA of 3.0 or better.
- ii. An applicant who does not make a minimum GPA of 3.0 but has a GPA of not less than 2.5 with at least two (2) years of relevant work experience may be considered for admission.
- iii. A written statement of purpose explaining why they intend to study the programme. This shall not be more than 500 words.
- iv. A written research proposal on their intended area of study. This shall be between 700 and 1,000 words.

D. MASTER OF ARTS

- i. A bachelor's degree from the University of Media, Arts and Communication (UniMAC) or any accredited/recognised University, with at least a Second-Class Lower Division.

- ii. A bachelor's degree from any reputable University with a Third Class and 3 years of relevant working experience.
- iii. Applicants seeking admission into an MA programme shall submit a written statement of purpose explaining why they intend to study for an MA. This shall not be more than 500 words.
- iv. Applicants seeking admission into an MA programme shall submit two (2) letters of recommendation, at least one of which must be from an academic referee.
- v. Pass a selection interview when needed.

E. MASTER OF FINE ARTS (Documentary Film Production)

Applicants must satisfy the following:

- i. Hold a Bachelor of Fine Arts Degree (BFA) from an accredited university
- ii. Bachelor of Arts Degree (B.A) (with a second-class lower division or higher in a relevant field of study from an accredited university)
- iii. Submit a written statement of purpose explaining why they intend to study for an MFA. This shall not be more than 500 words.
- iv. Submit two (2) letters of recommendation, at least one of which must be from an academic referee.
- v. Pass a selection interview when needed.

F. DEGREE

SSSCE Holders

Applicants must possess passes (A - D) in six (6) subjects comprising three (3) core subjects, including English, Mathematics and three (3) elective subjects. Applicants to the BA Translation programme should have French as part of their electives.

WASSCE Holders

Applicants must possess passes (A1-C6) in six (6) subjects comprising three (3) core subjects, including English, Mathematics and three (3) elective subjects. Applicants to the BA Translation programme should have French as part of their electives.

Final year WASSCE candidates are eligible to apply as awaiting results applicants. Applicants are, however, to upload their WASSCE results upon release by the West African Examination Council.

GCE Advanced Level Holders

Applicants must possess a General Certificate of Examinations (GCE) 'A' Level Grade E or better in three (3) subjects, at least, one of which should be Grade D or better Credit passes i.e., Grade 6 or better in five (5) GCE Ordinary Level ('O' Level) subjects including English, Mathematics and a Science subject, for non-science students.

Advanced Business Certificate Examination (ABCE)

Passes in three (3) subjects (at least, one of the passes should be Grade D or better). Also, the applicant must have had credit passes in five (5) subjects including English Language, Mathematics, Integrated Science, or Social Studies in the **General Business Certificate Examination (GBCE)**. Applicants may be admitted to level 200.

G. TOP-UP DEGREE [LEVEL 200 AND 300 WEEKEND]

- i. A UniMAC Diploma with a final CGPA of 2.5 and above or an equivalent Diploma from an accredited communications training institution with a CGPA of 3.0 and above or with an average of Grade B are eligible to apply
- ii. An applicant with a UniMAC Diploma with a final CGPA between 1.80-2.49 or an equivalent Diploma from an accredited communications training institution could be considered for a fee-paying option.
- iii. UniMAC Diploma holders with NABPTEX/CTVET certification are eligible to apply for level 200 top-up or Diploma from an accredited institution with a CGPA of 1.79 and below can apply to be admitted to level 200 top-up.
- iv. Diploma holders with a Final Grade Point Average of **3.00** from other disciplines are eligible to apply.
- v. Higher National Diploma (HND) holders with a minimum of 2nd Class (Lower Division) are also eligible to apply.
- vi. Final-year diploma students are eligible to apply as awaiting results applicants. (Certificates and Transcripts should, however, be provided to complete the application process)

H. DIPLOMA

SSSCE Holders

Applicants must possess six (6) passes (A-D) in all subjects, including English and Mathematics. For areas of specialisation, three (3) of the passes must be in relevant subjects.

WASSCE Holders

Applicants must possess six (6) passes (A1-D7) in all subjects, including English and Mathematics and must possess a minimum of C6 in any three (3) of the passes relevant to the area of specialisation.

I. INTERNATIONAL APPLICANTS

International applicants with Baccalaureate and other qualifications may be admitted based on qualifications from their home countries for which equivalence shall be determined by the Ghana Tertiary Education Commission (GTEC) and submitted to the University. Evidence of proficiency in the English Language may be required for applicants from non-English-speaking countries.

J. MATURE APPLICANTS

Entry Eligibility

An applicant seeking admission must:

- Be 25 years and above at the time of applying for the Mature Entrance Examination.
- Show proof of age with ECOWAS/National ID Card, a birth certificate or any legitimate documentary proof of date of birth which is at least 5 years old at the time of application.
- Provide an introductory letter from the employer or show any other proof of employment.
- Applicants in the media, public relations and other communication departments are encouraged to apply.

Academic Requirement

Applicant must satisfy the following:

SSSCE

- Possess at least E in six subjects comprising three core subjects, including English Language and Mathematics and three elective subjects.

WASSCE

- Possess at least E8 in six subjects comprising three core subjects, including English Language and Mathematics and three elective subjects.
- Pass the Mature Students' Entrance Examination in English Language, Mathematics and an Aptitude Test/General Paper.
- Additionally, applicants seeking admission into Translation programmes must pass French, while those applying for Arabic programmes must pass Arabic.

PROCEDURE FOR THE MATURE TUTORIALS AND EXAMS

The six (6) weeks blended learning tutorials will be held face-to-face and online as outlined below.

Saturday, 4th July - Sunday, 5th July 2026 - (Orientation)

Saturday, 11th July - Sunday, 12th July 2026

Saturday, 18th July - Sunday, 19th July 2026

Saturday, 25th July - Sunday, 26th July 2026

Saturday, 1st August - Sunday, 2nd August 2026

Saturday 8th August - Sunday, 9th August 2026

Saturday, 15th August - Sunday, 16th August 2026

Saturday, 22nd August - Sunday, 23rd August 2026 (Revision)

Saturday, 29th - 30th August 2026 - (Entrance Examination)

APPLICATION FEES

PhD/Masters - GH¢300.00

Degree - GH¢250.00

Diploma - GH¢ 200.00

International Applicants (postgraduate)- USD 150.00

International Applicants (undergraduate)- \$100.00

Mature - GH¢700.00

CAMPUSES:

- No. 5 Alboran Street, South Legon (North Dzorwulu), Accra
- 32nd Gamel Abdul Nasser Road, Ringway, Accra
- Kakramadu Road Cantonments, Accra
- East Legon, opposite Ideal College, Accra
- City Campus, Barnes Road (Education Loop), Accra
- Asokwa opposite Kumasi Technical University, Kumasi
- Education Ridge, opposite Tamale Sports Stadium, Tamale

HOW TO APPLY:

1. An applicant must pay the relevant application fee at any **Prudential Bank** or **Ghana Post** branch by providing their name and telephone number or by using any of the following electronic options: **mobile money *772*60# (all networks)**, or **Visa and Mastercard** via **app.ropaygh.com/cat/unimac.admissions**.
2. Applicants will be provided with their **serial number and pin** after payment, which will grant access to the **Online Admission Portal**.
3. Applicants should then proceed to the **Online Admission Portal**:
<http://admissions.unimac.edu.gh> to begin the application process.
4. Once the process is completed, the applicant must print out a copy of the completed application form, along with one passport photograph and supporting documents, and send them to the address below.

**THE AG. REGISTRAR
UNIVERSITY OF MEDIA, ARTS AND COMMUNICATION
NO. 5 ALBORAN STREET, SOUTH LEGON
P. O. BOX GP 667, ACCRA**

Closing date for applications:

Postgraduate, Undergraduate and Diploma: Wednesday, 30th September 2026

Mature: Tuesday, 30th June 2026

For any further information, enquiries or help, contact:

Phone: 0302-228336 or 0303-941251

Website: www.unimac.edu.gh

WhatsApp: 026-9501772

Facebook: UniMAC

Telegram: 026-9501772

Instagram: @UniMAC

Twitter: @UniMAC

LinkedIn: UniMAC

Email: admissions@unimac.edu.gh