

INSTITUTE OF JOURNALISM

FIRST YEARS' FIRST SEMESTER COURSES ON THE TEACHING TIMETABLE 2023-2024

DIPLOMA IN COMMUNICATION STUDIES DIPLOMA ONE SEMESTER ONE

CODE	COURSE	CREDIT
COD 101	LANGUAGE & STUDY SKILLS	2
COD 107	BASIC COMPUTING SKILLS	2
FNCH 101	BASIC FRENCH FOR COMMUNICATION	2
COD 109	PRINT NEWS WRITING	2
COD 113	INTRO. TO MASS COMMUNICATION	2
COD 115	PRINCIPLES OF MARKETING	2
COD 105	LOGIC & CRITICAL THINKING	2
COD 103	INTRO. TO LITERATURE	2
COD 111	BROADCAST NEWS REPORTING	2
COD 117	PHOTO-JOURNALISM	2
TOTAL		20

DIPLOMA IN PUBLIC RELATIONS DIPLOMA ONE SEMESTER ONE

COURSE CODE	COURSE TITLE	CREDITS
PUDP 101	INTRODUCTION TO PUBLIC RELATIONS	2
PUDP 103	MEDIA INFORMATION LITERACY SKILLS AND RESEARCH	2
GUDP 101	LANGUAGE AND STUDY SKILLS (I)	2
GUDP 103	FRENCH (I)	2
GUDP 105	LOGIC AND CRITICAL THINKING	2
MKDP 101	INTRODUCTION TO MARKETING	2
ADDP 101	INTRODUCTION TO ADVERTISING	2
TOTAL		14

B.A IN COMMUNICATION STUDIES (JOURNALISM OPTION)
LEVEL 100-SEMESTER ONE

CODE	COURSE	CREDIT
FNCH 101	BASIC FRENCH FOR COMMUNICATION	3
COMS 105	BASIC COMPUTING SKILLS	3
COMS 111	ELEMENTS OF MASS COMMUNICATION	3
CSJN 109	INTRODUCTION TO JOURNALISM	3
COMS 107	INFORMATION AND GATHERING AND RESEARCH	3
COMS 101	LANGUAGE AND STUDY SKILLS	3
COMS 103	LOGIC AND CRITICAL THINKING	3
TOTAL		21

B.A IN COMMUNICATION STUDIES (PUBLIC RELATIONS OPTION)
LEVEL 100-SEMESTER ONE

CODE	COURSE	CREDIT
FNCH 101	BASIC FRENCH FOR COMMUNICATION	3
COMS 105	BASIC COMPUTING SKILLS	3
COMS 111	ELEMENTS OF MASS COMMUNICATION	3
COMS 109	INTRODUCTION TO JOURNALISM	3
COMS 107	INFORMATION AND GATHERING AND RESEARCH	3
COMS 101	LANGUAGE AND STUDY SKILLS	3
COMS 103	LOGIC AND CRITICAL THINKING	3
TOTAL		21

B.A IN PUBLIC RELATIONS WITH MARKETING
LEVEL 100-SEMESTER ONE

CODE	COURSE	CREDIT
GURC 101	Language and Study Skills (1)	3
GURC 103	French (1)	3
GURC 105	Logic and Critical Thinking	3
PURE 101	Introduction to Public Relations	3
PURE 103	Understanding Media and Culture	3
MKTG 101	Introduction to Marketing	3
Total		18

B.A IN COMMUNICATION STUDIES (JOURNALISM OPTION)
LEVEL 200 TOP-UP (WEEKEND OPTION)
SEMESTER ONE

CODE	COURSE	CREDIT
COMS 205	DIGITAL PHOTOJOURNALISM	3
COMS 201	SOCIAL ANTHROPOLOGY OF AFRICA	3
COMS 203	ENTREPRENEURSHIP	3
COMS 209	INTRO. TO PUBLIC RELATIONS	3
COMS 211	PRINCIPLES OF ADVERTISING	3
CSJN 207	INTRODUCTION TO JOURNALISM	3
TOTAL		18

B.A IN COMMUNICATION STUDIES (PUBLIC RELATIONS OPTION)
LEVEL 200 TOP-UP (WEEKEND OPTION)
SEMESTER ONE

CODE	COURSE	CREDIT
COMS 205	DIGITAL PHOTOJOURNALISM	3
COMS 201	SOCIAL ANTHROPOLOGY OF AFRICA	3
COMS 203	ENTREPRENEURSHIP	3
COMS 209	INTRO. TO PUBLIC RELATIONS	3
COMS 211	PRINCIPLES OF ADVERTISING	3
CSJN 207	INTRODUCTION TO JOURNALISM	3
TOTAL		18

B.A IN COMMUNICATION STUDIES (JOURNALISM OPTION)
LEVEL 300 TOP-UP (WEEKEND OPTION)

SEMESTER ONE

CODE	COURSE	CREDIT
COMS 201	SOCIAL ANTHROPOLOGY OF AFRICA	3
COMS 301	PERSUASION AND SOCIAL INFLUENCE	3
COMS 305	INTRODUCTION TO POLITICAL COMMUNICATION	3
COMS 112	THEORIES OF COMMUNICATION	3
COM 303	COMMUNICATION RESEARCH DESIGN	3
CSJN 313	JOURNALISTIC EDITING	3
CSJN 307	COMMUNITY JOURNALISM	3
FNCH 101	BASIC FRENCH FOR COMMUNICATION (TOP-STUDENTS FROM OUTSIDE INST. ONLY)	
COMS 309	NEW MEDIA (TOP-STUDENTS FROM OUTSIDE INST. ONLY)	3
TOTAL		24

B.A IN COMMUNICATION STUDIES (PUBLIC RELATIONS OPTION)
LEVEL 300 TOP-UP (WEEKEND OPTION)

SEMESTER ONE

CODE	COURSE	CREDIT
COMS 201	SOCIAL ANTHROPOLOGY OF AFRICA	3
COMS 301	PERSUASION AND SOCIAL INFLUENCE	3
COMS 305	INTRODUCTION TO POLITICAL COMMUNICATION	3
COMS 112	THEORIES OF COMMUNICATION	3
COM 303	COMMUNICATION RESEARCH DESIGN	3
CSPR 307	MEDIA RELATIONS IN PUBLIC RELATIONS	3
CSPR 313	BUSINESS COMMUNICATION	3
CSPR 301	PUBLIC RELATIONS WRITING	3
FNCH 101	BASIC FRENCH FOR COMMUNICATION (TOP-STUDENTS FROM OUTSIDE INST. ONLY)	
COMS 309	NEW MEDIA (TOP-STUDENTS FROM OUTSIDE INST. ONLY)	3
TOTAL		27

B.A IN PUBLIC RELATIONS WITH MARKETING

LEVEL 300 TOP-UP (WEEKEND OPTION)

SEMESTER ONE

CODE	COURSE	CREDIT
GURC 301	Entrepreneurship	3
PURE 301	Public Relations and Marketing Ethics	3
PURE 303	Writing for Multimedia	3
PURE 305	Media Relations in Public Relations	3
FPAM 301	Quantitative Research Design	3
	ELECTIVES (CHOOSE ONE)	
PURE 307	Organisational Communication	3
MKTG 301	International Marketing Dynamics	3
PURE 309	Public Opinion	3
Total		18

B.A IN DEVELOPMENT COMMUNICATION

LEVEL 100

SEMESTER ONE

CODE	COURSE TITLE	CREDIT HOURS
GURC 101	Language and Study Skills	3
GURC 103	French (I)	3
GURC 105	Logic and Critical Thinking	3
COMS 101	Media and Information Literacy Skills and Research	3
COMS 103	Introduction to Communication	3
DCOM 101	Introduction to Concepts and Issues in Development	2
Total Credits		17

**B.A IN DEVELOPMENT COMMUNICATION
LEVEL 300 TOP-UP (WEEKEND OPTION)
SEMESTER ONE**

CODE	COURSE TITLE	CREDIT HOURS
COMS 301	Political Communication	3
DCOM 301	Introduction to Development Theories	3
DCOM 303	Research Methods for Development Communication	3
SOSC 301	Introduction to Social Psychology	3
DCOM 305	Communication on Labour and Migration	2
ELECTIVES (Students choose one course)		
DCOM 307	Health Communication	3
DCOM 309	Economic Development	3
DCOM 311	International Law, Human Rights and Development	3
Total Credits		17