

DEPARTMENTS OF MARKETING MANAGEMENT CONNECTING UNIVERSITY MARKETING STUDENTS IN AFRICA

YOU ARE INVITED TO A STUDENT-INDUSTRY EXPERT COLLABORATION PRESENTATION

TOPIC: TWELVE MARKETING SKILL GAPS EMPLOYERS
WANT UNIVERSITIES TO ADDRESS IN AFRICA.

SPEAKER: PROFESSOR ROBERT HINSON
PRO-VICE CHANCELLOR: GHANA COMMUNICATION TECHNOLOGY UNIVERSITY

18 OCTOBER 2023
14:00 - 15:00 (SA TIME)

[CLICK HERE TO RSVP](#)

Departments of Marketing Management Institutions:

