UniMAC
UNIVERSITY OF MEDIA, ARTS AND COMMUNICATION

SCHOOL OF JOURNALISM AND MEDIA STUDIES

Full Paper and Abstracts Submission Guidelines

SJMCC2026

School of Journalism, Media and Communication Conference

15–16 July 2026 • Virtual (Zoom) • UniMAC/ IJ,Accra

Authors whose abstracts have been accepted for presentation at the State of Journalism, Media & Communication Conference (SJMCC) 2026 are invited to submit full papers for consideration in the conference proceedings and/or a special edition of the *Journal of Communication and Media Studies (JOCMAS)*. Authors are required to adhere strictly to the following submission guidelines.

1. Manuscript Formatting and Style

Citation and Referencing

All manuscripts must conform strictly to the **American Psychological Association (APA) 7th Edition** style for in-text citations, quotations, tables, figures, and reference lists.

Layout Requirements

- Manuscripts must be typed in clear, readable English.
- Continuous **line numbering** must be applied throughout the manuscript.
- Pages should be numbered consecutively from the first to the final page.
- Use a standard 12-point font (e.g., Times New Roman), double spacing, and 1-inch (2.54 cm) margins on all sides.

File Format

Manuscripts must be submitted electronically in **Microsoft Word format (.doc or .docx)**.

2. Manuscript Structure

Title Page (Submitted Separately)

A separate title page should contain:

- Full title of the manuscript
- Name(s) of author(s)
- Institutional affiliation(s)
- Email address(es)
- Telephone contact(s)
- Name and contact details of the corresponding author

Abstract

Each manuscript must include an abstract of **150–200 words** summarising the purpose, methodology, key findings, and significance of the study.

Keywords

Provide a maximum of **five (5) keywords** immediately below the abstract.

Main Text

The manuscript should be clearly organised and may include the following sections where appropriate:

- Introduction
- Literature Review
- Methodology
- Findings/Results
- Discussion
- Conclusion
- References

Tables and Figures

- Tables, figures, photographs, charts, and illustrations must be clearly presented and appropriately numbered.
- Each table and figure should have a concise title and, where applicable, a source note.
- Authors are responsible for obtaining permission to reproduce copyrighted materials.

3. Declarations and End Matter

Conflict of Interest Statement Authors must disclose any actual or potential conflicts of interest. Where none exist, please include the statement: *"The authors declare no conflicts of interest."*

Author Contributions For multi-authored papers, authors should provide a brief statement outlining the specific contributions of each author.

Acknowledgements Authors may acknowledge funding agencies, institutions, research assistants, or individuals who contributed to the study but do not meet the criteria for authorship.

4. Submission Requirements

Authors are encouraged to carefully proofread their manuscripts prior to submission and ensure compliance with all formatting and style requirements. Manuscripts that do not conform to these guidelines may be returned to authors for revision before entering the review process.

5. Submission of Full Papers

Full papers should be submitted electronically to the **SJMCC 2026 Secretariat** by the stipulated deadline. **15th July 2026**

For enquiries regarding submissions, please contact:

SJMCC 2026 Secretariat
School of Journalism and Media Studies (SOJAMS)
University of Media, Arts and Communication (UniMAC)
Email: sjmccsecretariat@unimac.edu.gh